ABSTRACT OF THE DISCLOSURE

Systems and methods for selectively providing stock shares that entitle rights to use a cruise ship property and/or amenities associated with the property. A management entity oversees and selectively schedules use of the property according to individual stock shares. The stock is purchased through a travel agent. In one implementation, the use is the dividend provided to the stockholder. In another implementation the use schedule is created by receiving use requests from stockholders and scheduling use of the property according to which stockholder first requested the property for the scheduled use period. In another implementation, a lottery system is used to assign use dates or periods to the individual shareholders. In yet another implementation, preference to use dates/periods is made based on the number of stock shares or the type of stock shares (e.g., shares of a preferred stock) owned by the stockholder.

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